STATE OF SOUTH CAROLINA) Horry County Board of Architectural Review and Historical Preservation

COUNTY OF HORRY) February 21, 2012

The Horry County Board of Architectural Review met on Tuesday, February 21, 2012, in Conference Room B of the Horry County Government and Justice Center at 1301 2nd Avenue Conway, SC. The following board members were present: Chairperson, Joel Carter, Vice Chairperson, Bill Strydesky, William "Bill" Long, Ernestine Allen and Carolyn Dillian. Staff members present: Adam Emrick, Alicia Shelley and Kristi Craig.

In accordance with the SCFOIA, notices of the public meeting were sent to the press (and other interested persons and organizations requesting notification) providing the agenda, date, time, and place of the meeting. In accordance to the Horry County Ordinance a minimum of a twenty-one day notice was given.

- I. **CALL TO ORDER:** Joel Carter called the meeting to order at 2:34 p.m. A valid quorum was present for voting purposes. Bill Long gave the invocation.
- II. **APPROVAL OF MINUTES**: Bill Long made a motion to approve the minutes for January 25, 2012. Bill Strydesky seconded the motion. The motion was approved unanimously.
- III. CERTIFICATES OF APPROPRIATENESS: None.
- IV. **PUBLIC HEARINGS:** None
- V. SPECIAL TAX ASSESSMENT APPLICATION: None
- VI. **OLD BUSINESS:**
 - A. Horry County Register of Historic Places No Update
 - B. **Brochures Rewrite** No Update.
 - C. Historic Preservation Awards No Update.
 - D. Kings Highway Project No Update.
 - E. Country Stores Project No Update.
 - F. **2012** Action Plan Joel commented on past and present goals. After much discussion the following goals were listed in order of priority:
 - 1. Signage
 - a. Preserve America Signage
 - b. Historic District Highway Signage
 - c. Historic Highway Markers one per year
 - 2. Website/Facebook
 - a. Facebook Update and Add to
 - i. Survey & Pictures
 - ii. Meeting Dates, etc.
 - b. Website

- i. Upgrade and Update
- ii. Link to Facebook
- 3. Brochures Updating one per year
- 4. Historic Preservation Plan
- 5. Projects
 - a. Country Stores Project
 - b. Kings Highway Project
 - c. Rural Historic Preservation
 - i. The Tobacco Barn Project
 - ii. Farmland Preservation
 - iii. Promotion of the Century Farm Program
 - d. Recognizing the history of Singleton Swash
- 6. National Register Nominations
- 7. National Preservation Conferences
 - a. Forum
 - b. Preservation Trust
- 8. Reinvolving Horry County Schools in local history
 - a. Essay Contest
 - b. Other educational programming

There was some discussion on the 2009 Plan that was created. Adam will send a copy to the board to use as a starting point as we continue to establish a Plan for 2012.

VII. NEW BUSINESS:

- A. **Outreach Recap** Adam gave the board a list of outreach items.
 - i. 2/3/12 Ladies Wire Group Horry Electric Presentation
 - ii. 2/15/12 OLLI Class Guest Lecture
 - iii. March 29-30, 2012 Landmark and Preservation Conference in Columbia Cemetery Project to be presented.
 - iv. July 18-22, 2012 NAPC Forum in Norfolk, VA
- B. **Newly Inventoried Properties** Adam presented the following properties as being inventoried and will be considered at a future public hearing:
 - i. Pawley Swamp Community Cemetery
 - ii. Stevens Cemetery
- C. **Budget Discussion** Adam presented the board with the current budget. After more discussion on the list of goals that could be completed while staying within the budget, Bill Strydesky made a motion to order the Historical Whitfield Marker in Little River. Ernestine Allen seconded the motion. The motion was approved unanimously.

Bill Strydesky made a motion to purchase 8 Preserve America signs. Adam stated that he had 1 in his office. Bill then amended his motion to purchase 7 signs. Carolyn Dillian seconded the motion. The motion was approved unanimously.

- Carolyn Dillian made a motion for Adam to price out the cost of monitors and report back to the board. Bill Strydesky seconded the motion. The motion was approved unanimously.
- D. **Website Redesign** Adam presented the board with the website that we now have which is in a pdf format. He stated that it has to be linked from the horrycounty.org main website. There was some discussion as possibly advertising the website and also the possibility of the BAR creating its own html website. Adam will look into that further.
- VIII. Next Meeting The next meeting will be held on March 20, 2012 at 2:30 p.m.
 - **IX. Adjourn** Ernestine Allen made a motion to adjourn. The motion was seconded by Bill Long. The motion was approved unanimously. The meeting adjourned at 4:25 p.m.