



KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



MEETING AGENDA

Tuesday, April 30, 2024 11:30 AM
Multipurpose Room B
Government & Justice Center in Conway, SC

Our Mission: Horry County – Keep It Clean!

- I. Call to Order
- II. Pledge of Allegiance
- III. Introduction of Members
- IV. Public Input
- V. Approval of Previous Meeting Minutes
 - A. Approval of Meeting Minutes March 19, 2024
- VI. Discussion
 - A. Project – Long Leaf Pine Mini Ecosystem
 - B. Single Use Plastics
 - C. Staff Updates
 - D. Board Member Updates
- VII. Announcements
 - A. Parks and Open Space Board Meeting – May 14, 2024 at 12:00pm in Multipurpose Room B of the Government & Justice Center in Conway, SC
 - B. Vereen Memorial Historical Gardens Committee – May 17, 2024 at 11:00am in the Conference Room of the C.B. Berry Community Center in Little River
 - C. Keep Horry County Beautiful Meeting – May 28, 2024 at 11:30am in Multipurpose Room B of the Government & Justice Center in Conway, SC
- VIII. Adjourn

KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

1st Term Expires: 12/31/25 <i>Chairman</i>	James "Trapper" Fowler 5075 Adrian Hwy Conway, SC 29526 e-mail: trapperf@sccl.org	Phone: 843-333-7355
1st Term Expires: 12/31/25 <i>Vice-Chairman</i>	Cassandra "Cassie" LaValley 4322 Bradford Circle Myrtle Beach, SC 29588	Phone: 843-349-2763
1st Term Expires: 12/31/24	Catherine Watts 3054 Hwy 90 Conway, SC 29526 e-mail	Phone: 843-457-1908
1st Term Expires: 12/31/24	VACANT e-mail:	Phone: 703-887-5454
2nd Term Expires: 12/31/26	Edna DeWitt 3330 Blain Lane Conway, SC 29527 e-mail: edwil@sccoast.net	Phone: 843-333-1796
Term Expires: 12/31/26	VACANT e-mail:	Phone:
1st Term Expires: 12/31/26	Vincent Lehotsky 105 Augusta Plantation Drive Myrtle Beach, SC 29579 e-mail: vincentlehotsky@aol.com	Phone: 843-231-8184
Term Expires: 12/31/2025	VACANT e-mail:	Phone:
Term Expires: 12/31/25	VACANT e-mail:	Phone:

eleven medians with encroachment permits for plantings and all are currently planted. No new plantings are needed at this time.

APPROVAL OF PREVIOUS MEETING MINUTES

Approval of Meeting Minutes 11.28.2023

Chairman Fowler asked that the Committee take a moment to review the Meeting Minutes from November 28, 2023. Catherine Watts made a motion to approve the meeting minutes from 11.28.2023, noting a needed correction of one scribes error. Vincent Lehotsky seconded the motion. *The motion to approve the Meeting Minutes from November 28, 2023 carried unanimously.*

Approval of Meeting Minutes 1.30.2024

Chairman Fowler asked that the Committee take a moment to review the Meeting Minutes from January 30, 2024. Catherine Watts made a motion to approve the meeting minutes from 1.30.2024. Vincent Lehotsky seconded the motion. *The motion to approve the Meeting Minutes from January 30, 2024 carried unanimously.*

PRESENTATION

Litter Index Results and Community Clean-Up Program Update

Chairman Fowler introduced the agenda item and invited staff to give the presentation. Ashley Cowen gave a brief presentation of the Litter Index Results. Ms. Cowen stated that overall the Index revealed an increase in litter countywide except for the Area 6 and Area 7 which are Carolina Forest, Longs, Daisy, the east side of Loris, highway 905, and Conway portion of hwy 90. Ms. Cowen stated that staff have shared the litter index results with Horry County Police so they can target enforcement. Staff needs the Keep Horry County Beautiful Committee's support to target litter reduction in these areas and other undocumented litter problem areas. Staff needs KHCB Committee support to target adoption groups and Community Cleanup Program participants.

Ms. Cowen stated that the following are new 2 year adoption groups for 2023:

1. Bluegreen Vacations Harbour Lights Resort
 - o Location: Backstage Blvd from Harbour lights to Fantasy Harbour; and Fantasy Harbour Dr from George Bishop Pkway to Backstage Blvd.
 - o Adoption period January 2023- January 2025
2. Cowen Family
 - o Location: Browns Chapel Ave, Conway
 - o Adoption period April 2023 – April 2025
3. South Carolina Trail Stalkers
 - o Location: International Drive from Wheatfield Drive to Hwy 90
 - o Adoption period November 2023-November 2025

Ms. Cowen stated that the following are 1-time cleanups from 2023:

1. St. Michaels Environmental Club, Catholic School : September 9, 2023 *Moved to October due to rain*
2. Jennifer Nichols Day of Service : September 9, 2023

3. The Pines of St. James : April 22, 2023
4. Popular Community Cleanup – October 7, 2023 *cleaned up 3 times*
5. Talkin’ Trash Community Cleanup Day – April 1, 2023 * three locations*
6. Carolina Forest Rotary Club – September 9, 2023

Ms. Cowen stated that the following are 2-year adoptions that are expiring in 2024:

1. The Causey Girls (Long Bay Rd) : through September 2024
2. Beautify Carolina Forest (Carolina Forest Blvd, River Oaks Dr, International Dr, Frontage Rd B-2, Towne Center Pkwy, Postal Way, Gardner Lacy Dr, Renee Dr, Carolina Commercial Dr, Carolina Exchange, Oakmoor and Elmore Rd, Glenforest Rd, and parts of Berkshire Forest)
3. Carolina Forest Democratic Club (Oakheart Rd)
4. Coastal Leadership Academy (Palmetto Pointe Blvd) : through February 2024
5. Woodbury Community (Woodbury) : through February 2024

DISCUSSION

Earth Month – Upcoming Events

Staff updated the committee about upcoming Earth Month Events. Catherine Watts mentioned an April 13th Rain Barrel event.

Staff Updates

Staff announced that the resolutions to recognize Keep Horry County Beautiful Volunteers and the Solid Waste Authority would be heard at County Council in the month of April. Dates were to be announced.

Board Member Updates

Vincent Lehotsky stated that he is continuing to clean River Oaks Drive. He stated that he cleaned the road before the primary elections. He noted that he noticed a man’s trash fall off his car and he picked it up, instead of calling the police. Mr. Lehotsky also noted that non-covered trucks continued to be an issue. Vincent also stated that the Special Events Permit do not include anything about recycling.

Trapper Fowler announced that the City of North Myrtle Beach is considering a plastic bag ban, including an amendment for thicker plastics. They are currently working to clean up the language. Trapper inquired if the Committee wanted to send a letter of support. Mr. Fowler requested a brief history of the Committee’s prior discussions on single-plastics at a future meeting.

Cassandra LaValley announced upcoming Earth Month Events for CCU and the Eco Reps.

Catherine Watts inquired about receiving emails.

Edna Dewitt inquired about the Bradford tree giveaway replacement programs.

ANNOUNCEMENTS

Parks and Open Space Board Meeting – April 9, 2024 at 12:00pm in Multipurpose Room B of the Government & Justice Center in Conway, SC

Keep Horry County Beautiful Litter Coordinators Meeting – April 30, 2024 at 11:30am in Multipurpose Room B of the Government & Justice Center in Conway, SC

ADJOURN

Chairman Fowler called for a motion to adjourn. Vincent Lehotsky made a motion to adjourn and Catherine Watts seconded. The motion carried unanimously. The meeting adjourned at 1:05 PM.



KEEP HORRY COUNTY BEAUTIFUL SCHEDULE 2024

Committee Meetings are held in the Multi-purpose Rooms of the Government & Justice Center located at 1301 Second Avenue in Conway. All interested citizens are invited to attend.

Date	Time	Event
January 30, 2024	11:30AM – 1:30PM	Board Meeting – Multipurpose Room B of the Government & Justice Center
March 19, 2024	11:30AM – 1:30PM	Litter Coordinators Meeting- Multipurpose Room B of the Government & Justice Center
April 30, 2024	11:30AM – 1:30PM	Board Meeting- Multipurpose Room B of the Government & Justice Center
May 28, 2024	11:30AM – 1:30PM	Board Meeting- Multipurpose Room B of the Government & Justice Center
June 25, 2024	11:30AM – 1:30PM	Strategic Planning Workshop - Multipurpose Room B of the Government & Justice Center
July 23, 2024	11:30AM – 1:30PM	Board Meeting - Multipurpose Room B of the Government & Justice Center
August 20, 2024	11:30AM – 1:30PM	Litter Coordinators Meeting- Multipurpose Room B of the Government & Justice Center
October 29, 2024	11:30AM – 1:30PM	Board Meeting - Multipurpose Room B of the Government & Justice Center
November 26, 2024	11:30AM – 1:30PM	Board Meeting - Multipurpose Room B of the Government & Justice Center

* Keep Horry County Beautiful will not hold a meeting in the following months:

February 2024 – No Meeting so that Board can hold the Annual Litter Index

September 2024 – No Meeting

December 2024 – No Meeting